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Introducing Vers hand-crafted wood cases for iPod and iPhone – beautiful, durable, *very* renewable.

Vers compliments its successful line of hand-crafted wood sound systems with a unique line of solid wood cases.

WAYLAND, MA (September 16, 2009) – Vers extends its line of sustainably built sound systems with the introduction of a new line of hand-crafted wood cases for iPod and iPhone. Combining the natural beauty and strength of Walnut, Cherry and Bamboo, they are the most environmentally thoughtful cases available on the market.

"We've had such an enthusiastic response from our customers to both our Vers 2X and Vers 1.5R wood sound systems. Wood cases are a natural next step. Wood is a wonderful feeling, natural material and every case has its own unique character. The real surprise, though, is just how tough wood is - particularly Bamboo; it far exceeds that of any plastic. It looks great, offers superior protection and is the most renewable resource on the planet – you can't ask for more," says David Laituri, product designer and co-founder of Vers.

"Working with wood on our sound systems has taught us a lot about the value of true craftsmanship – something you just can't get with molded plastic or mass-produced leather cases," says Vers co-founder Tim Trzepacz. "Like the Vers 2X and Vers 1.5R, Vers cases are designed with the same passion for sustainability; for each tree used in Vers case production, 100 are re-planted through our partnership with The Arbor Day Foundation and the U.S. Forestry Service to re-forest parklands damaged by fire and other natural disasters. We're excited to offer a product that goes well beyond achieving sustainability to actually helping to restore the environment."

Vers wood cases for iPhone, iPod touch and iPod classic cases are MSRP $39.99 and $34.99 for iPod nano cases. They are offered in Cherry, Walnut and Bamboo. Find a retailer or buy at www.versaudio.com.

The Vers hand-crafted wood iPod sound system and accessory brand was founded in 2007. The company's first sound systems, the Vers 2X and Vers 1.5R, are distributed in twenty-seven countries worldwide. Vers is committed to making beautiful, high quality sound systems & accessories that are more 'green' from beginning to end. Visit **www.versaudio.com** for more details on our sustainability efforts, a complete retailer listing, detailed product specifications, and company information.

Press, please visit **www.versaudio.com/verspress.htm** for more detailed information and product photos.

Questions? **info@versaudio.com**

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